



2302 N. Austin Ave.
Georgetown, Texas 78626
(512) 547-4867, Fax (512) 868-9066
Guns@GunsPlus.net

LLC

RECEIVED
FEDERAL ELECTION
COMMISSION

2012 APR 26 PM 12:30

OFFICE OF GENERAL
COUNSEL

April 25, 2012

Federal Election Commission
General Counsel's Office
999 E. Street, NW
Washington, D.C. 20463

Re: MUR 6548

Dear Sirs,

We are in receipt of your correspondence in the above referenced matter and appreciate the opportunity to respond.

"Guns +" is owned and operated by Applied Response Solutions, LLC, and I am the President & CEO of that organization. A copy of our Assumed Name filing is attached as Respondent's Exhibit B. As President of Applied Response Solutions (ARS), I can assure you that neither "Guns +"; ARS; nor any of our employees agreed to co-sponsor a raffle in connection with Eric Klingmann's campaign for Congress. Further, we did not authorize the use of the "Guns +" name or Logo in connection with Mr. Klingmann's raffle or campaign. In fact, we did not receive a copy of the flyer in question until March 15, the day after Complainant alleges it was distributed.

Additionally, we did not donate firearms, money or any item of value to Eric Klingmann or his campaign. We did, however, offer and agree to sell firearms to be used in connection with a Klingmann campaign fundraiser. A list of those firearms with the sales price for each is attached hereto as Exhibit C. As you can see by reference to Complainant's Exhibit 3, these are retail prices, and no discount of any kind was provided or offered. Finally, though we did offer to sell these items at the prices indicated, no purchase was ever made and no sale was actually consummated.

An affidavit attesting to these facts is attached hereto as Respondent's Exhibit A.

13044343868

13044343869

Thank you for the opportunity to respond and for your consideration of our submission. Should you have any questions, please do not hesitate to contact us. We believe strongly in our electoral system and would never knowingly violate election laws or compromise the campaign process. As a result, in order to avoid even the appearance of impropriety, in accordance with 2 U.S.C. § 437, we would like to maintain the confidentiality of this matter. Please notify us when the Commission has closed its file. Thank you again.

Cordially,

A handwritten signature in black ink, appearing to read "Kristi Simank". The signature is fluid and cursive, with the first name "Kristi" written in a larger, more prominent script than the last name "Simank".

Kristi Simank, President
Applied Response Solutions, dba Guns +



Office of the Secretary of State



CERTIFICATE OF FILING
OF

Applied Response Solutions, LLC

File Number: 800633673

Assumed Name:

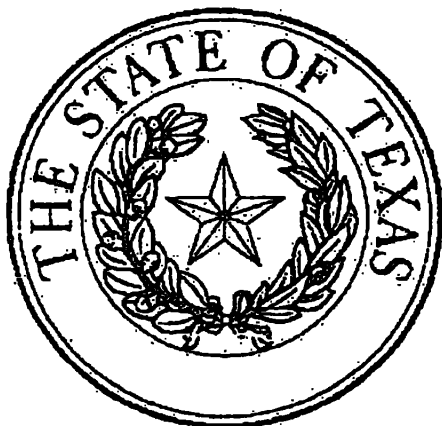
Guns Plus

The undersigned, as Secretary of State of Texas, hereby certifies that the assumed name certificate for the above named entity has been received in this office and filed as provided by law on the date shown below.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law hereby issues this Certificate of Filing.

Dated: 10/04/2010

Effective: 10/04/2010



A handwritten signature in cursive script, appearing to read "Hope Andrade".

Hope Andrade
Secretary of State

13044343870